WHAT IS CLAIMED IS:

	1	1. A method of controlling the communication of
	2	television programming at a television transmission station,
	3	said method comprising the steps of:
	4	receiving television programming from a plurality of
C	5	television programming sources;
	6	receiving programming communication instructions
	7	designating for each unit of television programming at least
	8	one from the group consisting of:
	9	(a) an cutput channel to be used in communicating
	10	said unit of television programming; and
	11	(b) the time said unit of television programming is
	12	to be communicated; and
	13	communicating each unit of television programming from
	14	said transmission station to at least one subscriber according
	15	to said programming communication instructions

add add